



SHREDDED Shred

M A G A Z I N E



WRV...ON THE MOVE

BILLABONG

is stoked to be a part of the

1987 BILLABONG / 17TH STREET SURF SHOP

SUMMER SURF SERIES

We believe this contest will be a major incentive to surfing on the East Coast, what with it's unique format and over \$10,000 worth of prizes. One of the prizes being offered is, for the overall winner of the Men's Division, a round-trip ticket to Hawaii and paid entry into the Trials of the 1987/88 BILLABONG PRO.



ENTRIES LIMITED TO 200 SURFERS

MANDATORY DRAW NIGHT FOR ENTERED SURFERS WILL BE:

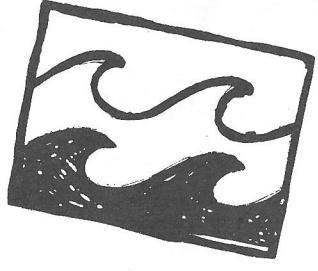
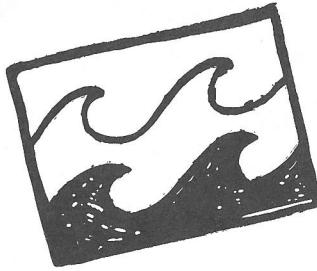
TUESDAY, JUNE 2, 1987

HILTON INN

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VIRGINIA BEACH, VA.

8 - 10 PM



17th Street Surf Shop

Virginia Beach, Va.

Gedday,

Welcome to the 1987 Billabong/17th Street Surf Shop Summer Surf Series. 17th Street Surf Shop & Billabong Surfwear have joined together to provide a competitive concept to surfing, a 4 contest series, all held in different locations. These locations cover 3 states, of course Virginia, North Carolina, and Maryland, thus giving more competition from locals in their respective states. The age divisions have been changed a little adding more competition than you might be used to! Winner & place getters of each event will receive a trophy, but the main prizes will be given at the end of the series in September. Each contestant will receive among other things a special pair of Billabong trunks with special patches on them, they are to be worn at all 4 events to compete. We think this Surf Series is original and very exciting and not to mention pure fun.

1
June 6-7
Pendleton Surf Area
Virginia Beach, VA

2
June 21-22
Kona Kai Hotel
Hatteras, N.C.

3
August 16-17
7th Street
Ocean City, MD

4
September 12-13
15th Street Pier
Virginia Beach, VA

Keep Surfing.
The Crew

THE CREW



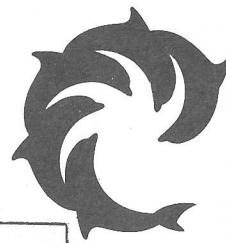
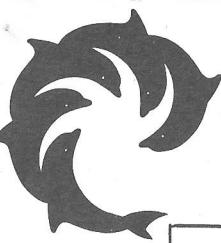
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Virginia Beach, Virginia 23452
(804) 463-7778

307 Virginia Beach Boulevard
Virginia Beach, Virginia 23451
(804) 422-6105

305 Laskin Road
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(804) 422-1777

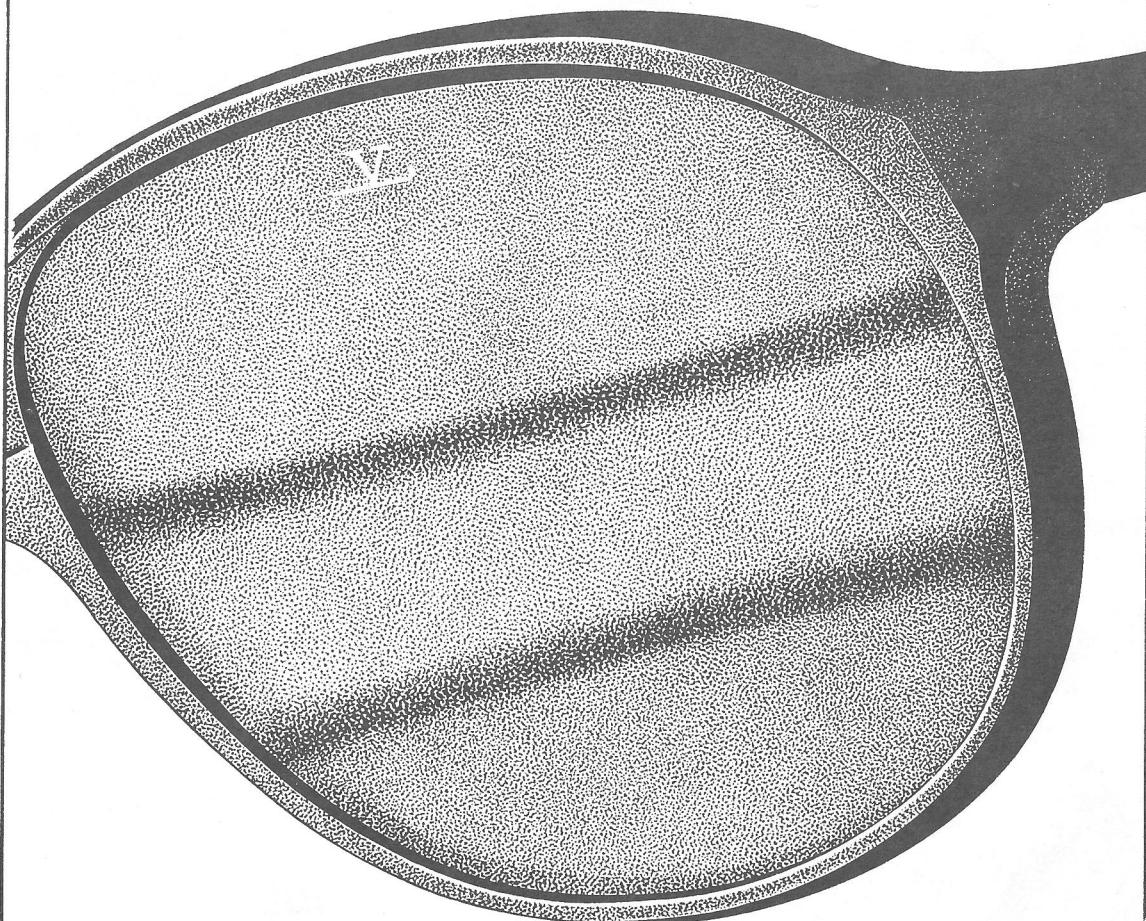
7528 Granby Street
Norfolk, Virginia 23505
(804) 583-0630



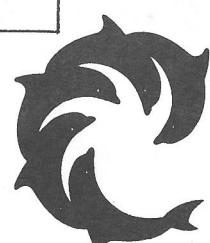
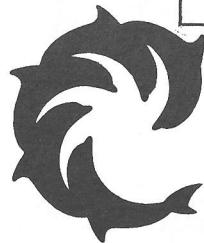
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WAVE RIDING VEHICLES®

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SHRED

WARNING:

We don't play politics or favorites here at SHRED. We try to put in newsworthy information about the surfing world regardless of who it is or what they represent. We try to use the best quality photos available to us through contributions and what we take ourselves. We also try to display humor and good quality at a reasonable price — FREE (but not for long!) So, if you try to get serious on us and can't accept this magazine for what it is — entertainment, then do us a favor — PUT IT DOWN CHUMP!

LOCAL ACTION

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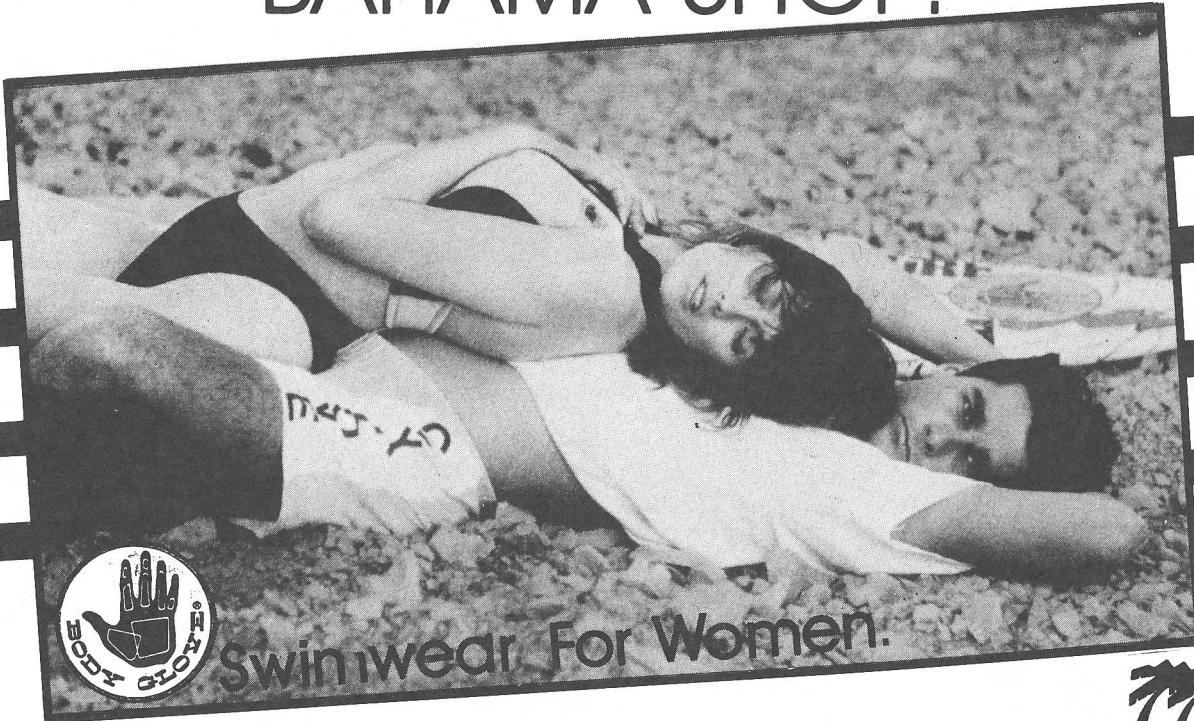
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SHRED Magazine
P. O. BOX 1149
VIRGINIA BEACH, VA. 23451

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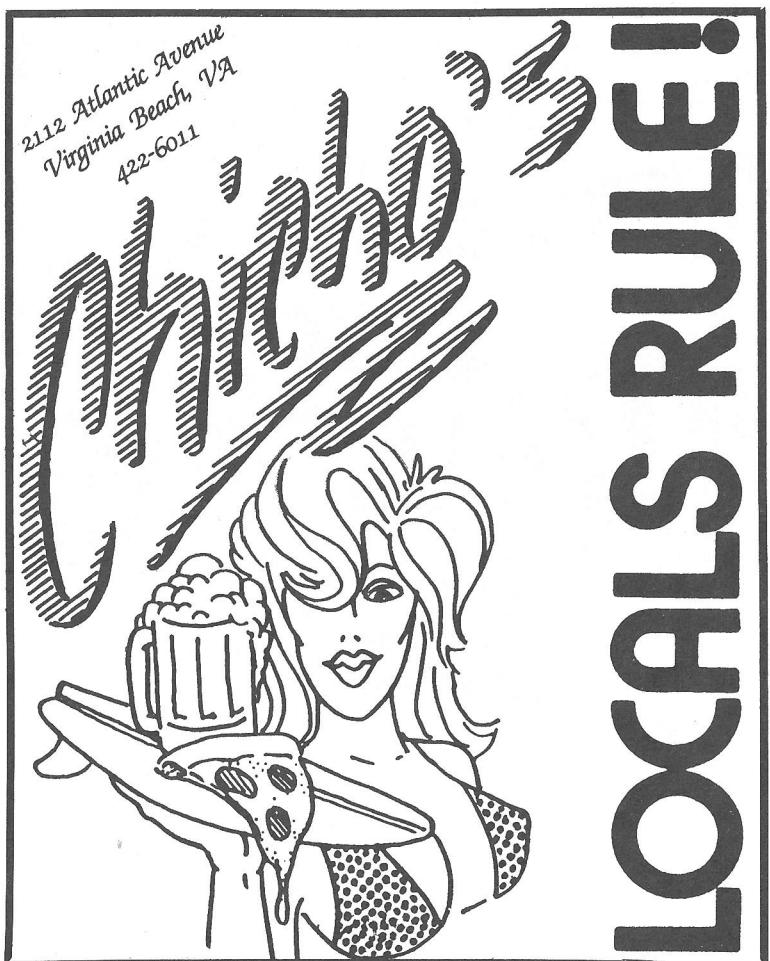
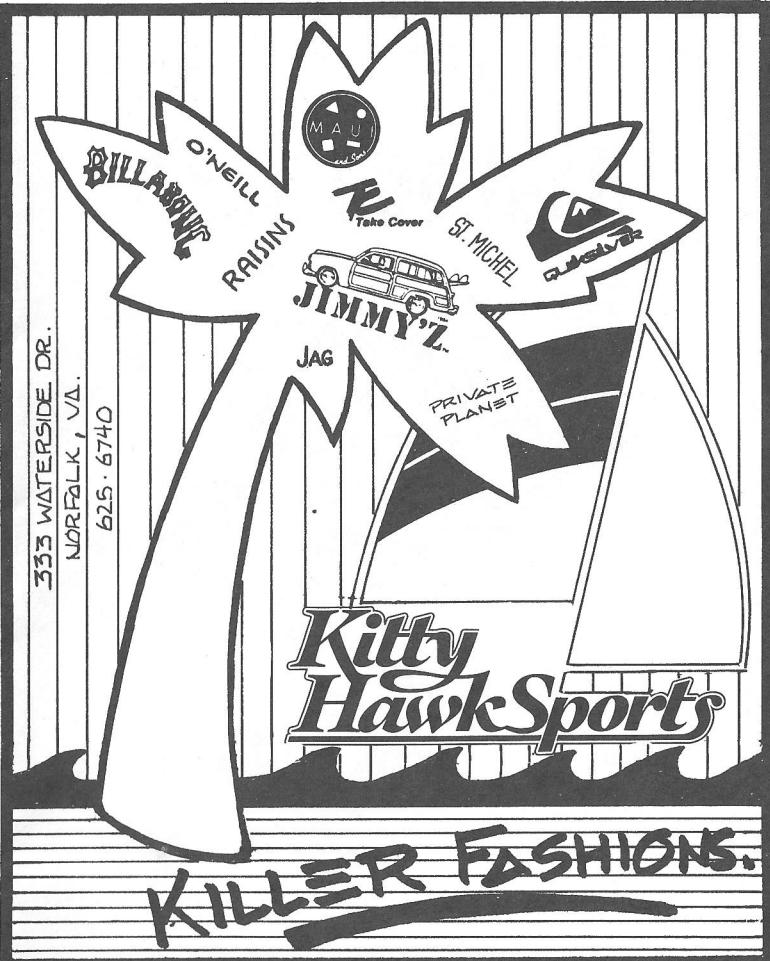
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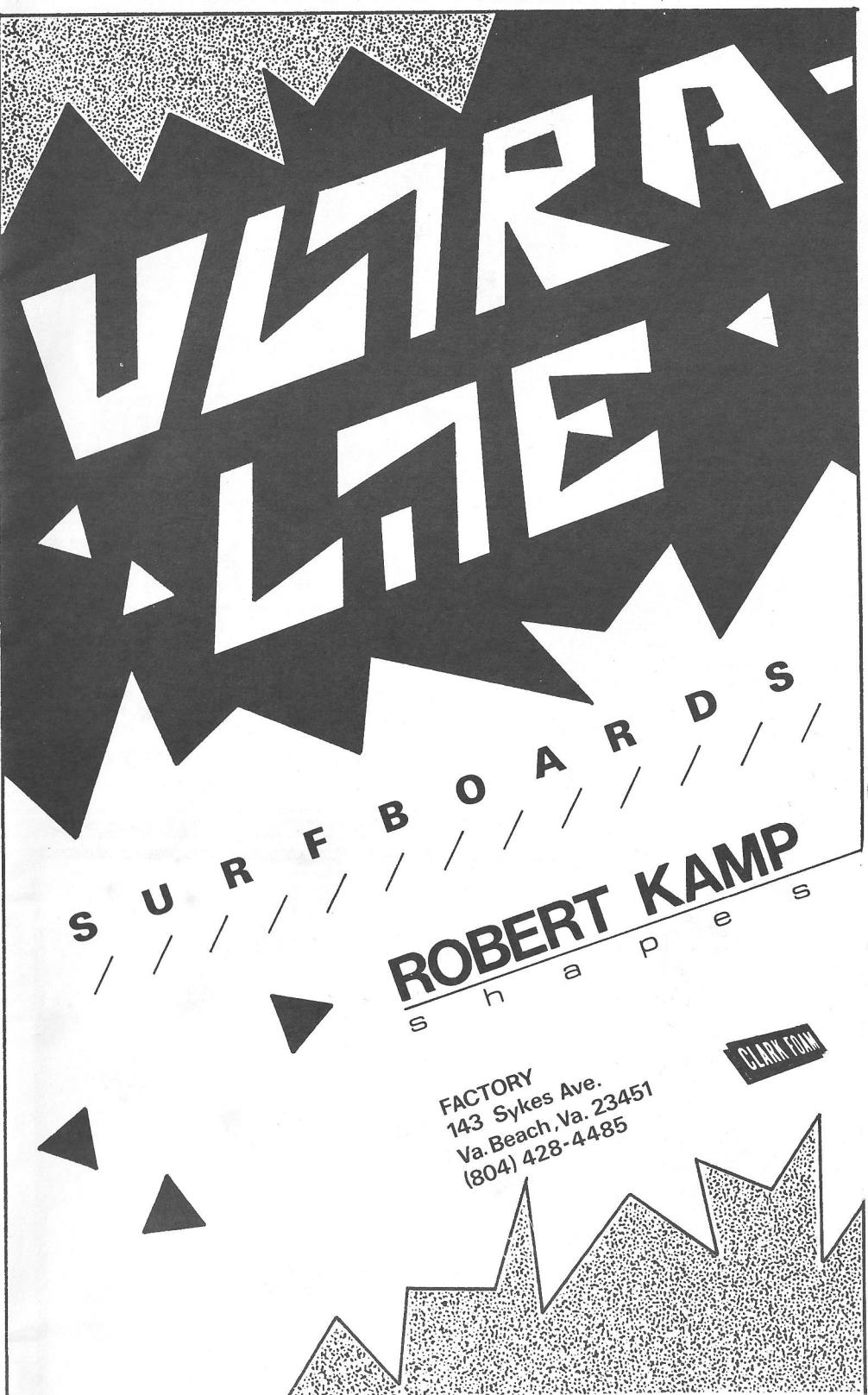
RAISINS



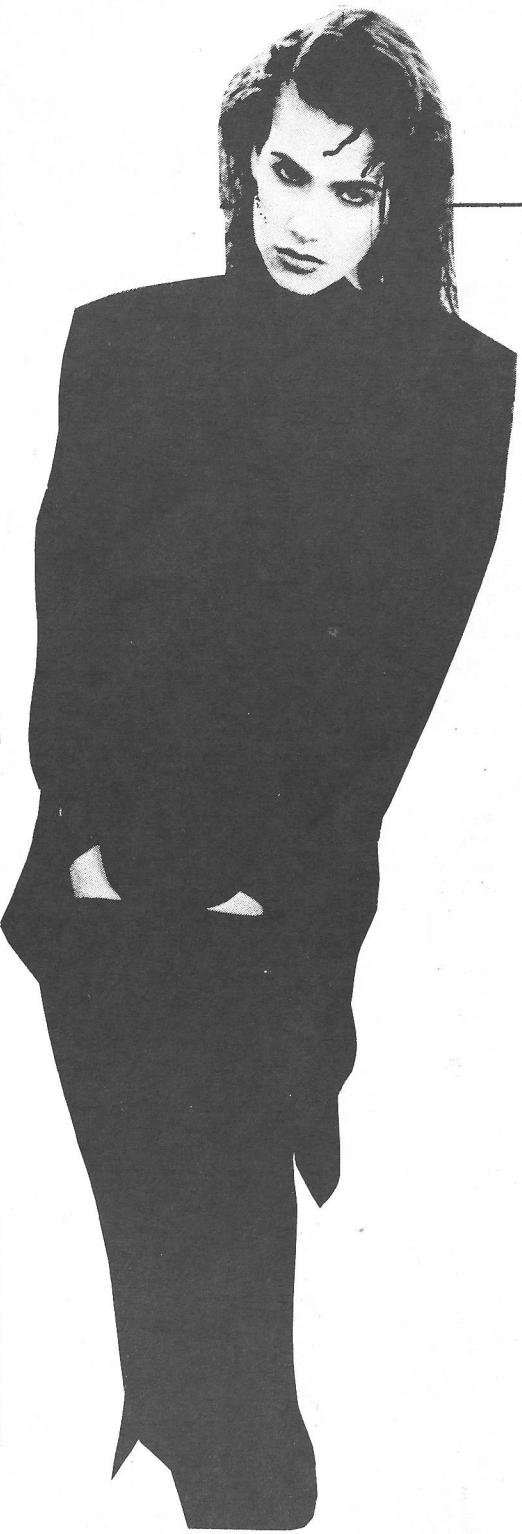
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AMAZING

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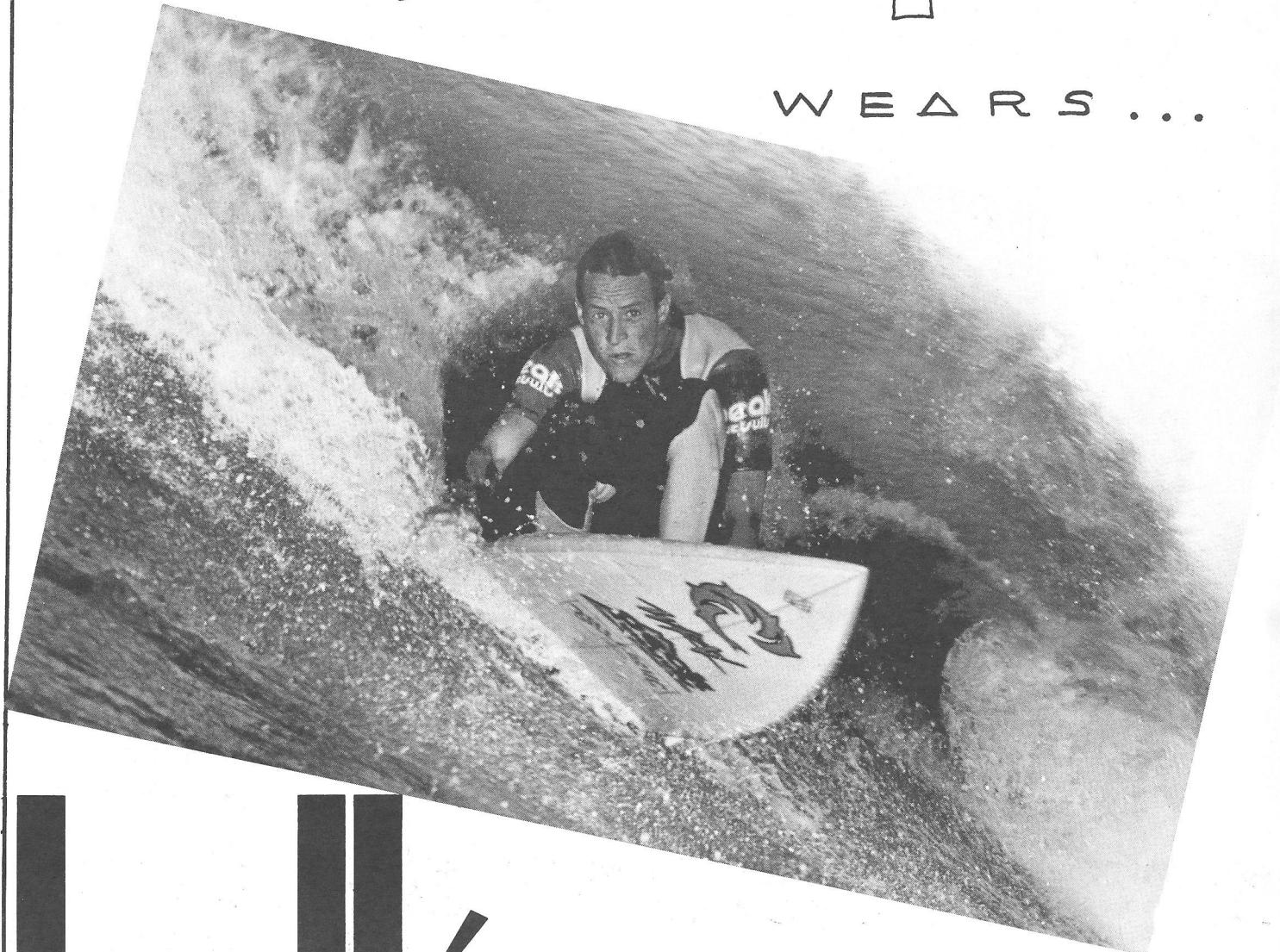
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PUT 'EM ON YOUR FACE.

COVER STORY

SCOTT B. McCASKEY

Wave Riding Vehicles, one of the East Coast's most prolific surfboard entities, is riding a Spring wave of growth. Spreading its roots southward, the Va. Beach based company will open a new factory during May in Currituck, North Carolina. Co-owners Bill Frierson and Les Shaw hope to make a timely move to stay one step ahead of an expanding surfing industry. By centering itself in the eye of the action, WRV seeks to tap the vast surfing resources found on the Outer Banks. Being adjacent to such consistent power, should prove invaluable for testing various surf/sail equipment. With a retail outlet just across the Currituck Sound in Kitty Hawk, the company is looking to establish a complementary system of marketing, and manufacturing. Affording close proximity to the Atlantic's most respected surf, Wave Riding Vehicles is definitely staking an important claim in prime territory.

However, while "the porpoise" is seeking new proving grounds, in no way is it abandoning its native waters of Va. Beach. By 1988, a bright new retail structure will stand where the factory is now. This familiar site on Cypress Ave. will be the future spawning grounds for WRV's marketing operations. Twelve years of success brought by a thriving surfing industry have proved too bountiful for the existing Norfolk Ave. store to handle. The coming location will provide the much needed floor space to better display WRV's growing array of surfing products and accessories. In addition to this retail site, there will also be some factory facilities in the immediate neighborhood.



COVER STORY

In the midst of such expansion, operating business as usual will pose quite a task for the entire staff. Les and Bill will be utilizing the talents of General Managers Tom Green and Jim Lockie to execute retail and marketing duties. As manager of surfboard production, Gary Rice will be instrumental in the implementation of the new factory. Frierson, Shaw, and Rice are deeply committed to the coming facility. The building will be modern and efficient, with high priority given to maintaining an environmentally responsible workplace. As WRV is a regional supplier of Clark Foam and other lines, the site will also serve as a wholesale distribution center. On the production end, quality will continue to be the emphasis. Senior shapers Frierson, Marty Keeseker, and Mike Doyle, will be joined by Mike Beveridge, Bruce Smith, Dick Roseborough, and Lynn Shell, in producing an estimated 1600 surf/sail units this year.



WRV has come a long way since its inception. The company grew out of U.S. Fiberglass Products, Inc.; an outfit owned by Andrew and Morris Fine, Harry Synder, and Bob White, back in the late 1960's. Renamed "Wave Riding Vehicles", inspired by Bob White and his vision of the porpoise as the most efficient surfer, the company was purchased by Les and Bill in 1973. Since that time they have ridden the WRV wave to its present peak. From a three man effort on Cypress Ave., to current operations that stretch to Hawaii, the flourishing company is enjoying a rising tide of prestige.

Nevertheless, though business is booming for Wave Riding Vehicles, co-owner Frierson still finds his rewards as a purist. He is an experienced and polished surfer, as well as an excellent craftsman. The success of the WRV story is best explained in his following written comments:

"We have been doing well, especially these past five years. But, I firmly believe it is because Les and I were so dogged about our roots in surfing and the pure love of the craft and the sport. We have paid tremendous dues to do what we love to do."

Bill Frierson April 1987



SAFARI

YOKAHAMA BAY

ED OBERMEYER

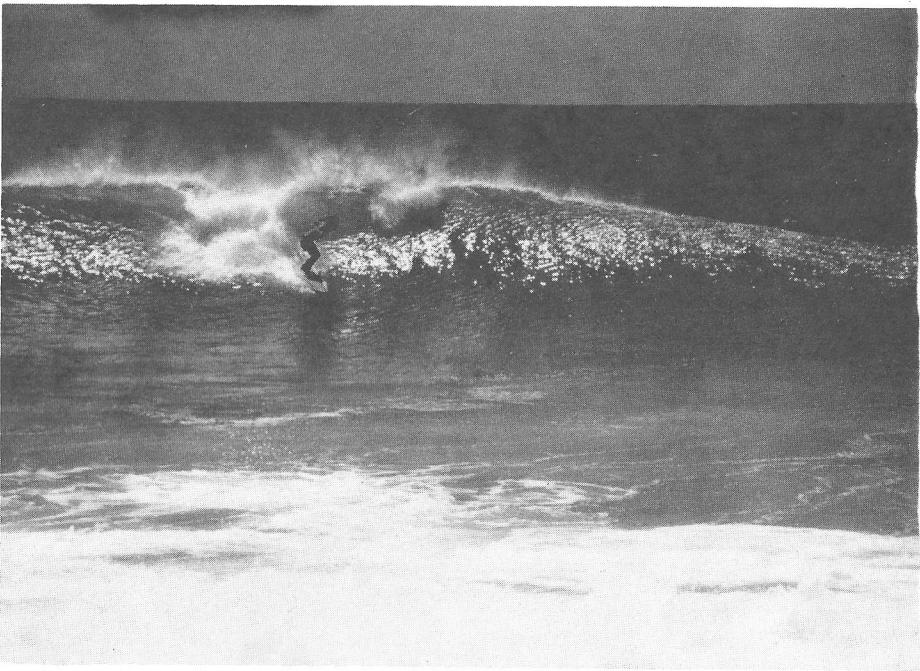
Located on the west side of Oahu, Yokahama Bay is much more peaceful than the heavily surfed north and south shores of Hawaii. In this area I stayed in a beautiful apartment on the very tip of the point at Makaha.

The best thing about staying in Makaha was that it was only a couple of miles from Yokahama Bay at Kaena Point State Park. Kaena Point, "Wildman Jim Neese's" playground, is directly to the north of Yokahama, with Makaha to the south. While the crowd on the North shore is fighting for position on every wave, Yokahama remains virtually uncrowded. The break dumps huge mountains of perfect lefts on the beach. It is known as the "summer pipeline" and seems to break best on south swells in spring. If the trade winds are running side shore on the north shore, it's a good bet, Yokes is jamming!

Before you venture to the West Coast of Oahu, be prepared for the locals. Most of the ones I met were quite friendly, however, the West Side does have a reputation for aggressive hostility towards white outsiders. Play it cool and show respect for the locals and their customs. If they cut you off, don't get upset or yell. Shrug it off! If you hassle them, you will just be giving them a reason to "break your face." Remember, Yokes is a very local place. You will be one of the only "haoles" out there.

The waves at Yokahama Bay are so consistent and tubular that one need not fight over them. There is always another set. The most crowded day I saw in April was when six people were out. Most all of the locals were at Makaha.

Yokahama is an ideal place to take photos because the break is so close to the beach. A 250mm zoom lens is more than enough to get right in there. The outside sets are at most 30-50 yards from the beach. However, getting through the shore break is extremely challenging at times, and you will often get a taste of the many varieties of rock sandwich available at the bottom of every wave, so bring band-aids and gauze and prepare to shred some primo surf.





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SURF NEWS

HOTLINE SPRING CHALLENGE ----- MAY 16-17, 1987
ESA #1 1987-1988 SEASON HELD IN HATTERAS ----- TBA JUNE 1987
VIRGINIA BEACH LONGBOARD CLASSIC ----- JULY 12, 1987
ESA #2 1987-1988 SEASON HELD IN HATTERAS ----- TBA EARLY AUGUST 1987
EAST COAST SURFING CHAMPIONSHIPS ----- AUGUST 22-23, 1987 VA. BEACH
ESA EASTERNS HELD IN HATTERAS ----- SEPTEMBER 6-13, 1987 INVITATIONAL
NEPTUNE FESTIVAL SURFING CLASSIC ----- TBA LATE SEPTEMBER EARLY OCTOBER
ESA #3 1987-1988 SEASON HELD IN VA BEACH ----- OCTOBER 10-11, 1987
ESA #4 1987-1988 SEASON HELD IN VA BEACH ----- NOVEMBER 7-8, 1987
ESA #5 1987-1988 SEASON HELD IN VA BEACH ----- DECEMBER 5-6, 1987

MID ATLANTIC REGIONALS MAY 2ND & 3RD

250 surfers from Delaware to Georgia came to Virginia Beach to compete for slots to the 1987 Eastern Surfing Championships. The waves for the contest were a dismal knee-high, yet the contestants put on a fine display of surfing in the conditions that existed.

MEN'S DIVISION

1. Greg Lewis
2. Robert Hurt
3. Joey Trevathan
4. John West (Va)
5. Howell Wadsworth
6. Ken Hunt (Va)

JR. MEN'S DIVISION

1. Darren Nettles
2. Eric Coulson (Va)
3. Seth Broudy (Va)
4. Craig Lewis
5. Jason Borte (Va)
6. Jay McGovern (Va)

MENEHUNE DIVISION

1. Mike Hosington
2. Chris Todd (Va)
3. Chad Hopkins (Va)
4. Chai Lester
5. Mike Rawling
6. Reid Cox

MASTERS DIVISION

1. David Neff (Va)
2. John Scranton
3. Bill Curry
4. Joe Hanley (Va)
5. Charles Kirkley (Va)
6. Rick Pairo

BOYS DIVISION

1. Mike Jones (Va)
2. Justin Collins
3. Rence Shotwell (Va)

BOYS DIVISION (Cont.)

4. Christian Thueaer (Va)
5. Curt Hein
6. D. J. Portis (Va)

SR. MEN'S DIVISION

1. Will Allison
2. Jimmy Parnell (Va)
3. David Sledge
4. Wayne Seymour (Va)
5. Bobby Holland (Va)
6. Ed DeCourse

GIRLS DIVISION

1. Noel Jakeman (Va)
2. Robin Forti
3. Kristie Wietan

SR. WOMEN'S DIVISION

1. Marion Lisenby (Va)
2. Jayne Seymour (Va)
3. Jeanette McMurtrey

WOMEN'S BODYBOARD

1. Kim Pritchett
2. Gidget Rock (Va)
3. Dana McCall (Va/NC)

JR. BODYBOARD

1. Jimmy Ellington
2. Eric Anderson (Va)
3. Bobby Hovey (Va)
4. Kelly Hogan (Va)
5. Pat Sheirburn
6. Matt Bua

JR. KNEEBOARD

1. Tony Walker
2. Bruce Brown
3. Joan Erickson

JR. WOMEN'S DIVISION

1. Brenda Benton
2. Trish Lavender
3. Lee Gentry

LONGBOARD DIVISION

1. Bernie Messervy
2. Will Allison
3. Bill Curry
4. Bobby Holland (Va)
5. David Sledge
6. Ricky Sledge

SR. BODYBOARD

1. Richard Oliveri (Va)
2. Bryan Fuller (Va)
3. Anthony Merrill
4. Dan Posey
5. Mike Dudley
6. Don Wright

SR. KNEEBOARD

1. Bill Curry
2. Paul West (Va)
3. Donnie Rodgers



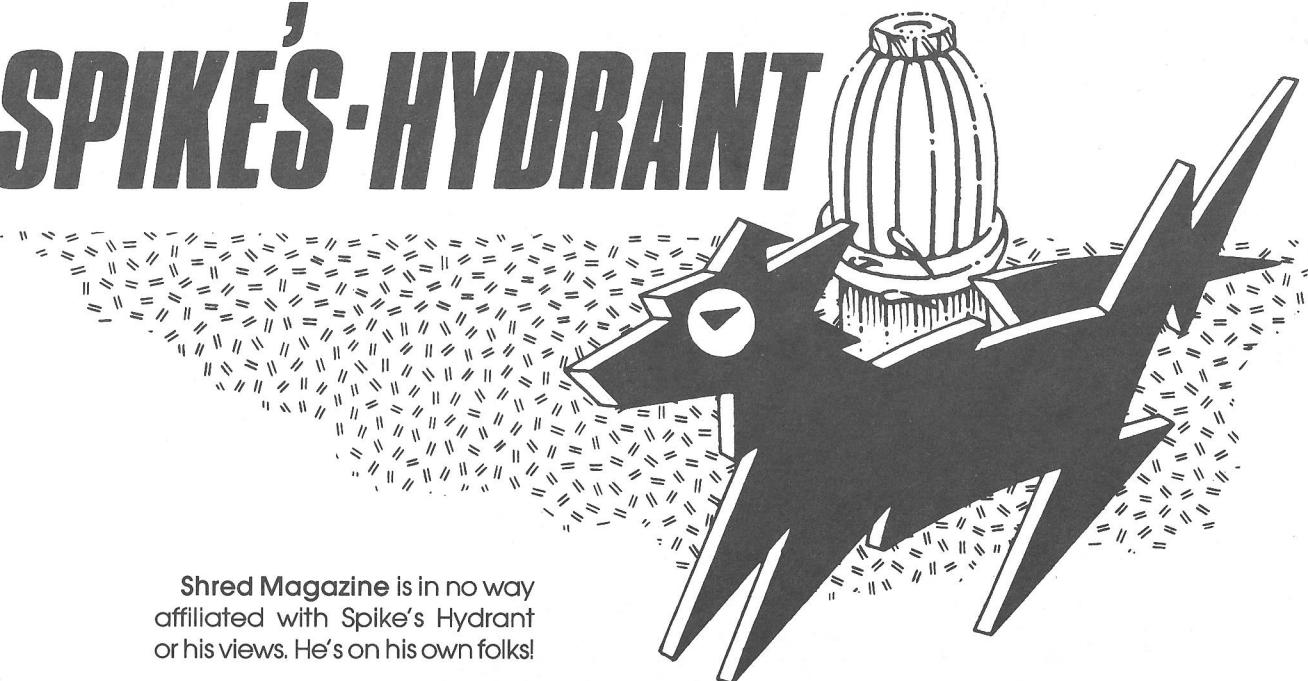
SETH BROUDY

When Seth began surfing five years ago, he was just another surf stoked gremmie. Today however, he is one of the best Jr. Men's Competitors on the East Coast. His highest accomplishments have been his back to back victories in the Boys and Jr. Divisions at the '85 and '86 Mid-Atlantic Regionals, and his second place finish at the 1986 Easterns.

Seth's surfing combines radical aggressiveness and a fluid style. He places a strong emphasis on cut-backs and a vicious backside assault. Seth is currently campaigning in the tough Jr. Division of the Virginia E.S.A. This competitive arena is just the training ground Seth needs to propell his already red hot surfing to new heights. Seth is sponsored by Hotline, Quicksilver and Peak.



SPIKE'S-HYDRANT



Shred Magazine is in no way affiliated with Spike's Hydrant or his views. He's on his own folks!

Dear Spike:

My Mommie recently bought me a 6'7" Stinger/Winger Surfing Board from a surfshop in Maine. It's 24 inches wide and has removeable skeg-fins. Will this board work good around here? Also where is the best spot to surf?

Sincerely,
Eugene Hogbush

Hey Hogshrub,

Where are you from? Jeez man, don't you know 8'6" Fun Boards are the new craze at 1st Street Jetty. Where have you been, Mars? Go trade that pile your mom bought you in on something cool like a Noserider or Waveski. When you get it, go straight to 1st Street on a super crowded, 4-6 ft. day. Paddle straight into 1st peak and say, "I want to surf with my pal Spike."

I'll see you in hell, Bud!

— Spike

Dear Spike,

I've seen your head around town and would really like to go out with you. You're so totally dreamy that it's awesomely unbelievable! What do you think our chances of spending some time together could be?

OOXXOX
Darlene Sandwich

Hay Darlene,

I'm stoked that you have the ability to notice true god-like qualities and I am especially aroused by the fact that my head got your attention. Your descriptive adjectives however, make me feel as though I'm choking on trail mix. Anyway don't waste your time on me because all I do is surf.

Best Regards,
Spike

SHREDDERS



PAT MULHERN
PHOTO: McCARTHY



BIG STUFF
PHOTO: EDO.

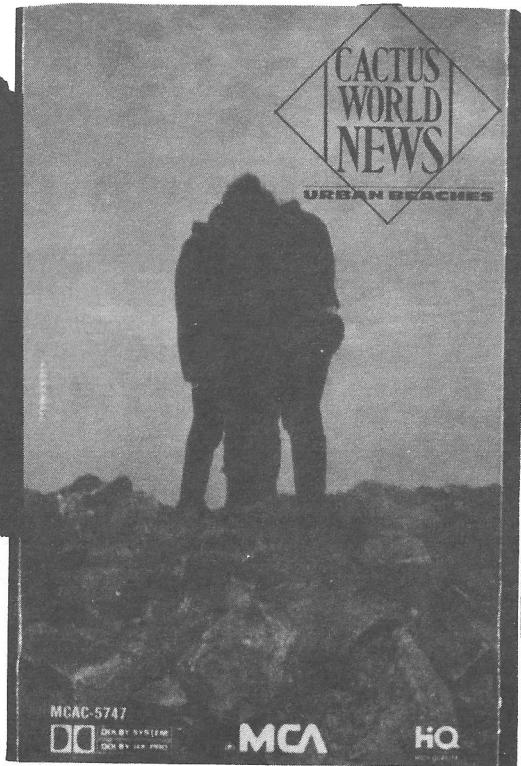


MUSIC VIEW

CACTUS WORLD NEWS

"URBAN BEACHES"

CWN's debut album "Urban Beaches" (how appropriate for Tidewater) is a journey into the abstract world of guitar playing. Besides featuring great vocals, bass playing and drumming, "Urban Beaches" is truly highlighted by the guitar. This is explicitly shown on the songs "World's Apart" and "Church of the Cold." During these tunes, the bass and drums are steady and driving throughout the entire songs, thus leaving the guitar floating around everywhere, doing all sorts of neat stuff with effects and with simply great guitar playing. This album also incorporates a few slower songs. "State of Emergency" and "Maybe This Time" are both red hot! Great music and great lyrics makes "Urban Beaches" by Cactus World News a definite album for you to get! "Urban Beaches" by Cactus World News is available on MCA Records and Tapes.



WIRE TRAIN

"TEN WOMEN"

After having been aurally introduced to Wire Train in Hawaii last year, I was so impressed by their musical abilities that it was their album "Between Two Words" that we reviewed in the very first issue of SHRED. I was totally stoked by their unique sound. When I heard that "Ten Women" had been released I was ecstatic. However, after much listening to "Ten Women", I have to say that it isn't quite as good as their previous album, although it is still a very enjoyable sounding release. Kevin Hunter is still sounding great on vocals and Anders Zunblad is still putting out those unique bass lines, yet this album seems to be lacking the fast paced, slick production of their earlier albums. Nevertheless, the songs "She Comes On" and "She's Got You" make this album worth buying. Just remember to give it some time to grow on you and I'm sure you'll find it very appealing.

"Ten Women" by Wire Train is available on Columbia Records and Tapes.



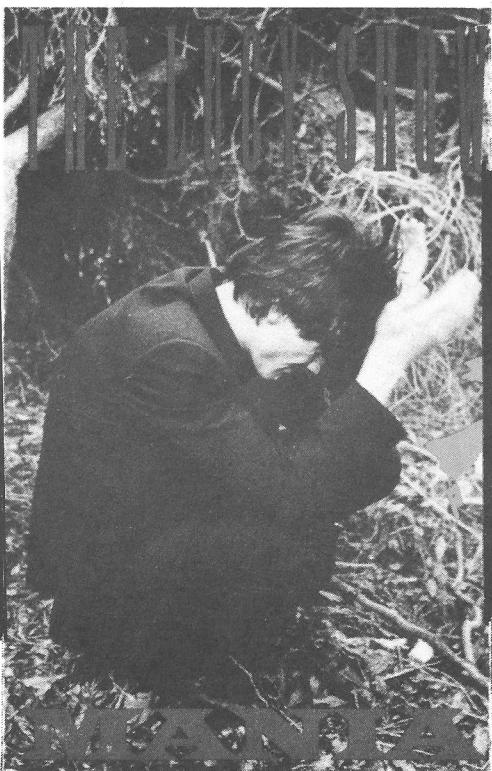
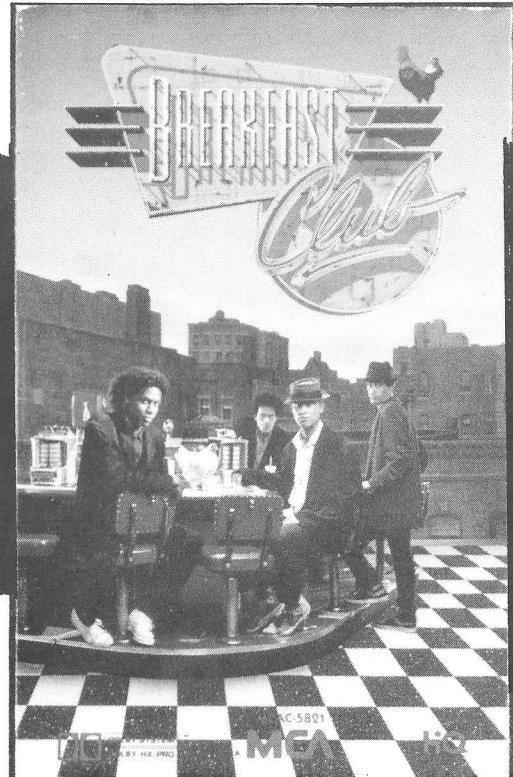
MUSIC

VIEW

THE BREAKFAST CLUB

Slick, cool, funky musicians are the best way to describe New York's **The Breakfast Club**. Their new release by the same name is an enjoyable throwback to the funky days of the early 80's. Intricate keyboard arrangements and thumping bass lines abound throughout this album. Their first release "Right On Track" is a smash hit in the U.S. Most of the songs on this album are fast paced, rhythmically oriented dance tunes, yet the album also contains a few slower paced tunes that make for a good overall mix of songs. Although this album doesn't fit into the "REM-esque" style of 80's music it is, however, an excellent album with a sound similar to that of the **Style Council**. Remember, different sounds is what makes music so fun to listen to — experiment!

The Breakfast Club is available on MCA Records and Tapes.



THE LUCY SHOW

"Mania" by **The Lucy Show** is a great album. Its music appeals to a vast, diversified group of listeners. From the moment you hear the fast paced, heavily synthesized rhythms of "New Message" or the slower more tranquil sounds of "Sad September," you'll realize that you've made an excellent album purchase. The vocal work by Rob Vandeven and Mark Bandola truly highlight "Mania". The album has many fine tunes yet one — "Part of Me Now" stands out in particular. This tune features a cheesy sounding drum machine in the background while euphonious keyboard and vocal patterns are being played over top of it. This bizarre sounding unison is then combined with high quality production, thus giving the song an extremely pleasing quality. Every song on "Mania" is good. Although some are better than others, the album as a whole is excellent.

"Mania" **The Lucy Show** is available on Big Time Records and Tapes.

"MANIA"

ramp·age



THEM:

A NEW BREED FOR A NEW ERA. They carve their own niche in society as modern day concrete cowboys. Whether it's rampaging or street stylin', today's concrete cowboys are making people take notice of their actions. Their clothes, their activities and their lifestyles in general are being imitated throughout America. Good kids just havin' fun or psychotic, urban guerillas on the attack, who knows? One thing however, is for certain, the wave of modern skateboarding is on the rise, surging forward in the form of blood, guts and concrete. NO WIMPS ALLOWED!

vamp·age



"BACK OFF WORM-FACE, BIG DADDY'S TAKIN' THE DROP!"



"I LOVE THE PAIN,
THE BLOOD & THE
PUTRID SMELL OF A
MANGLED SKATER'S
CARCASS ROTTING
ON THE RAMP."

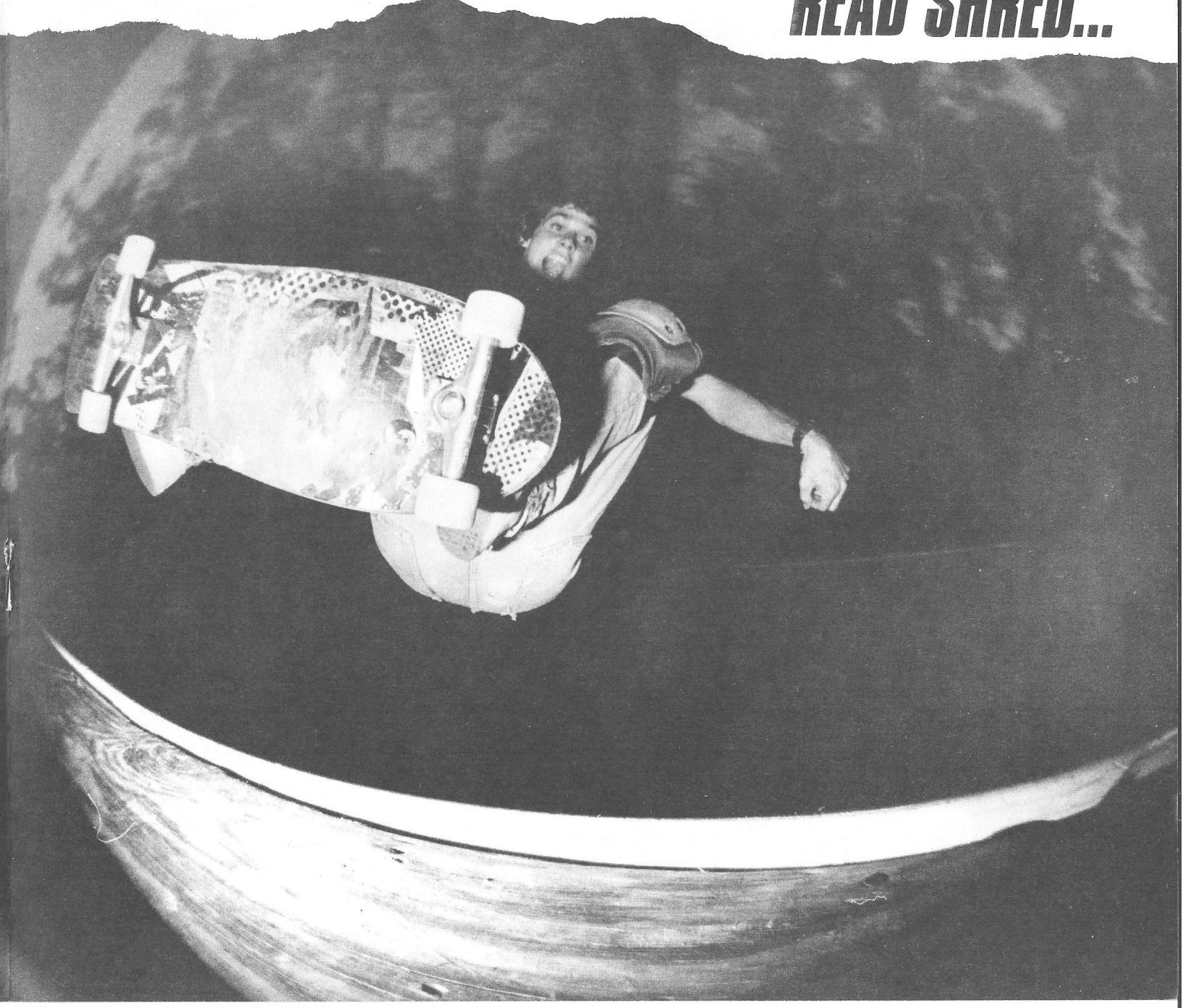
— Some Deranged Guy
1987

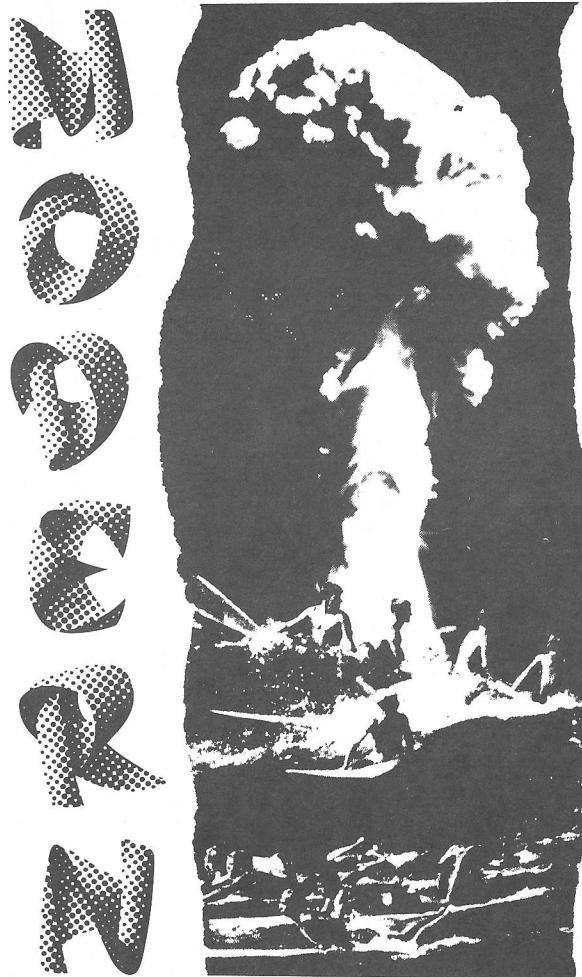


"I 'member that day like it was yesterday. I was a walkin' down Great Neck Rd. when this car went flyin' pass me. This thing was just a hissin' and a whizzin' like you couldn't imagine. Then all of a sudden the car stopped dead in its tracks. When I got closer two of them sidewalk surfer boys got out and said "Hey dweeb, howz that worm. Is it given' ya problems?" Well to make a long story short, that's why I read SHRED. I'm showin' everyone I'm no dweeb and that my worm's O.K."

— Gunther Bodine
"Cool Guy"

READ SHRED...





PAUL WEST

At one time or another you'll probably cast a vote for this guy for some type of political office. He's that type of guy; good businessman, good tennis player, good speaker, good organizer and a hot longboarder. Now if those aren't great requirements for becoming a Virginia Beach politician, I don't know what are.

As a longboarder, Paul West is a Virginia Beach legend. Although only 27 years old, Paul has always been at the top of the Virginia Beach longboard heap. Paul has a very unique longboarding style. Unlike most longboarders who place a strong emphasis on smooth, fluid motions, Paul wants to kill, crush, bruise, beat, smash, whack, maul, club, felt, batter, pummel, mash and pound every wave like he's on a shortboard. You say this can't be done? Well then you've never seen Paul ride a longboard. When you see that seasoned longboard comin' down the line, you'd better jump back or else!

BODYBOARDING

by Richard Olivieri

What does the future hold for the sport of bodyboarding? A burgeoning pro circuit and new faster, lighter equipment have the future looking brighter than ever. But what about the participants themselves, the riders who make it happen? Will they progress along with the sport or will things just become easier?

Some of bodyboarding's top pros seem to think that the sport is in a period of refinement. Others, both professional and amateur, do not think the experimentation is over yet. One pro pointed out that nowadays little kids pull off the same maneuvers used to win the world championship just a few years ago.

The progression of the sport can be likened to that of skateboarding. Explosive growth has made the possibilities almost endless and the list of maneuvers grows. Some riders seem a little left behind, though. The ones who think winning a contest means pulling off 36 el-rollos and 117 belly spinners in one heat.

Creativity is where it's at in bodyboarding today. Don't be boring or predictable, be inspired. Inspired like Kavan Okamura, Joe Foster, Danny Kim, and other creative geniuses in our sport. Guys responsible for making maneuvers such as aeriollos, spinners in the tube, lip launches, and aerial 360's a reality. So the next time you drop in, get with it and try something new.





BLOWIN' STINK

BLOWING STINK

If you think windsurfing is just another yuppie-pastime like golf or antique collecting, it's time to get educated. Since you're reading this you probably already surf or skate or are propelled by some fluid natural force at some time in your life. You no doubt enjoy the sensation of being wet and are at least equally enthusiastic about experiencing speed, as well as radical directional changes or maneuvers. If you don't then I sure don't know why you'd even bother gazing on this rag. But if you do ... well then you should windsurf.

Surfing on the east coast is largely a sport of the imagination. Lengthy flat spells, inadequate surfing areas and legendary crowds make surfing a frequently frustrating activity. Well worth it I believe, but frustrating none the less.

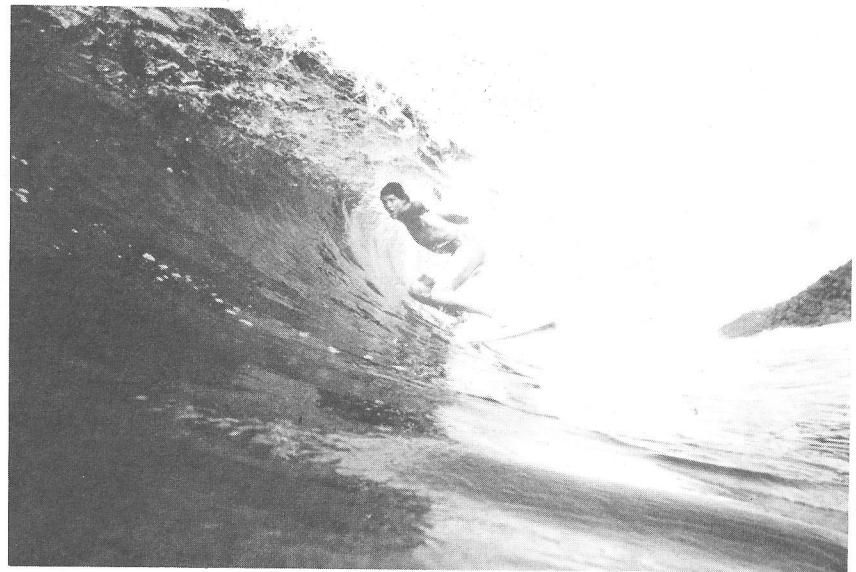
On the other hand wind blows nearly always, water is abundant, and sailboards are the fastest nature-powered craft on the water.

Don't get me wrong ... if you don't want to that's just fine with me. But don't write it off, because it is the sport of the future.

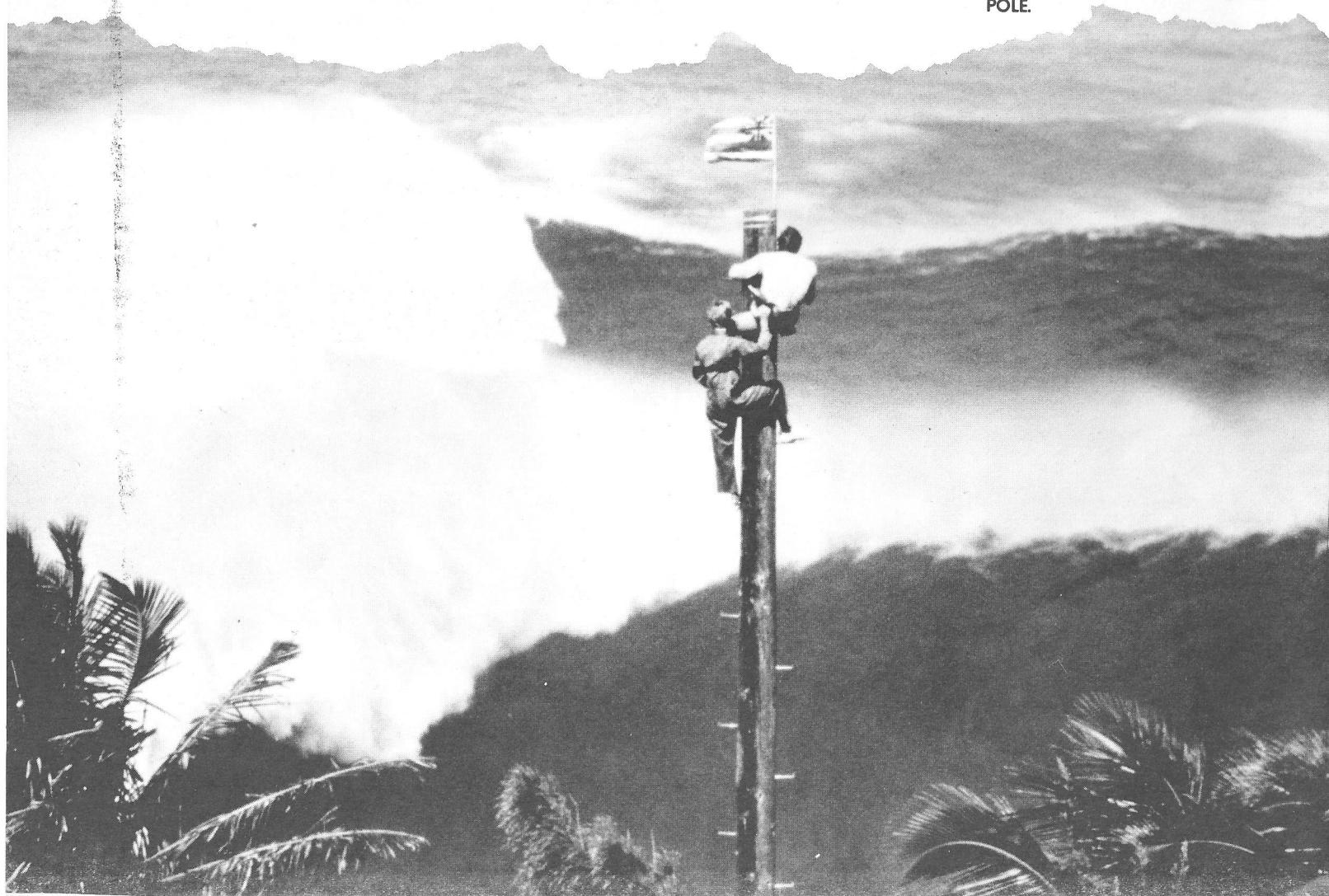


SHREDDERS

WES LAINE GETTING
DEEP IN A CAVE
ROCK BARRELL.

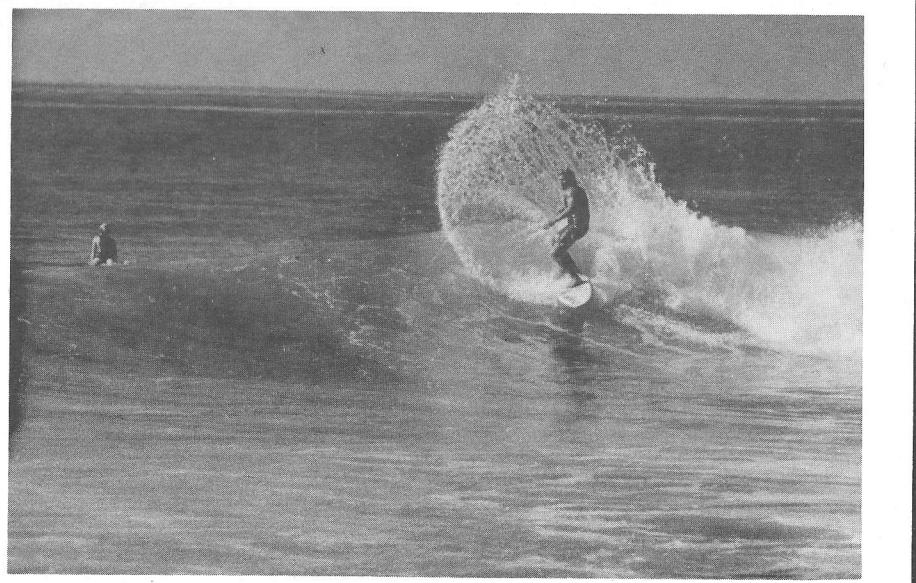


PHOTOGRAPHER BRIAN BIELMANN,
SHOOTING HUGE HAWAIIAN SURF
FROM ATOP AN 80 FOOT TELEPHONE
POLE.



SHREDDERS

SHREDDERS



(TOP LEFT) RICH BROWN, TRESTLES

(TOP RIGHT) MIKE SJOLUND, TRESTLES

(SEQUENCE) MIKE SJOLUND, CABO SAN LUCAS, MEXICO
PHOTOS: KINNER

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IT'S A HAPPENIN' KIND OF
PLACE. SO WITHOUT
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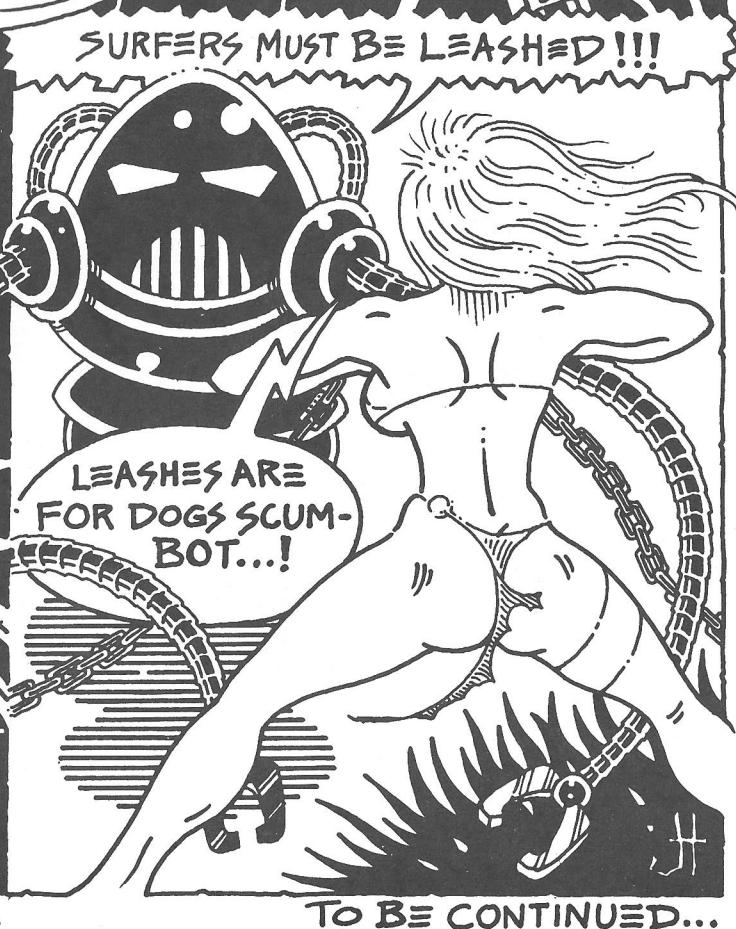
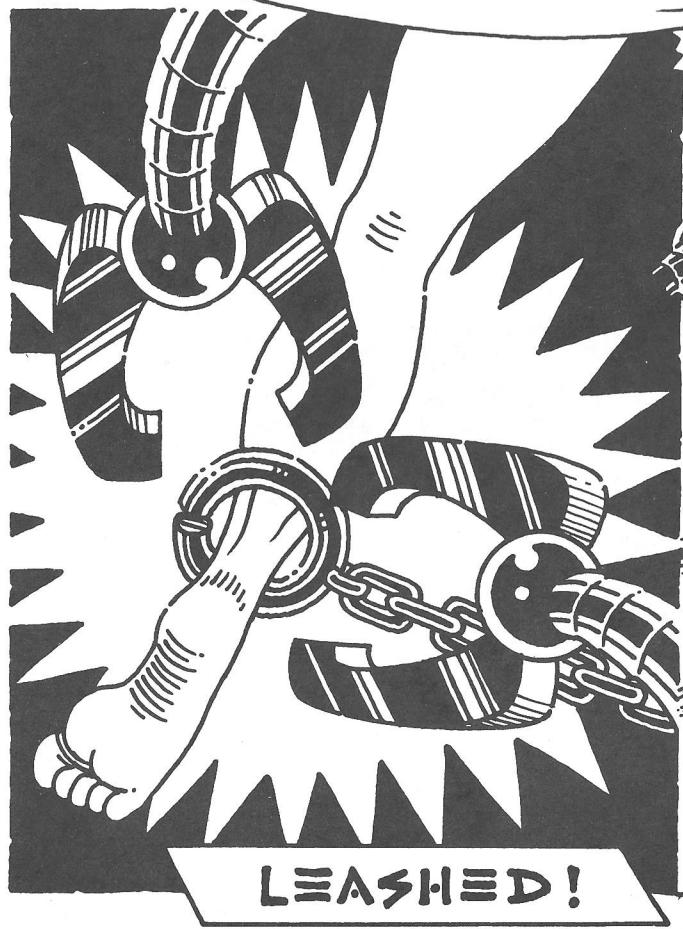
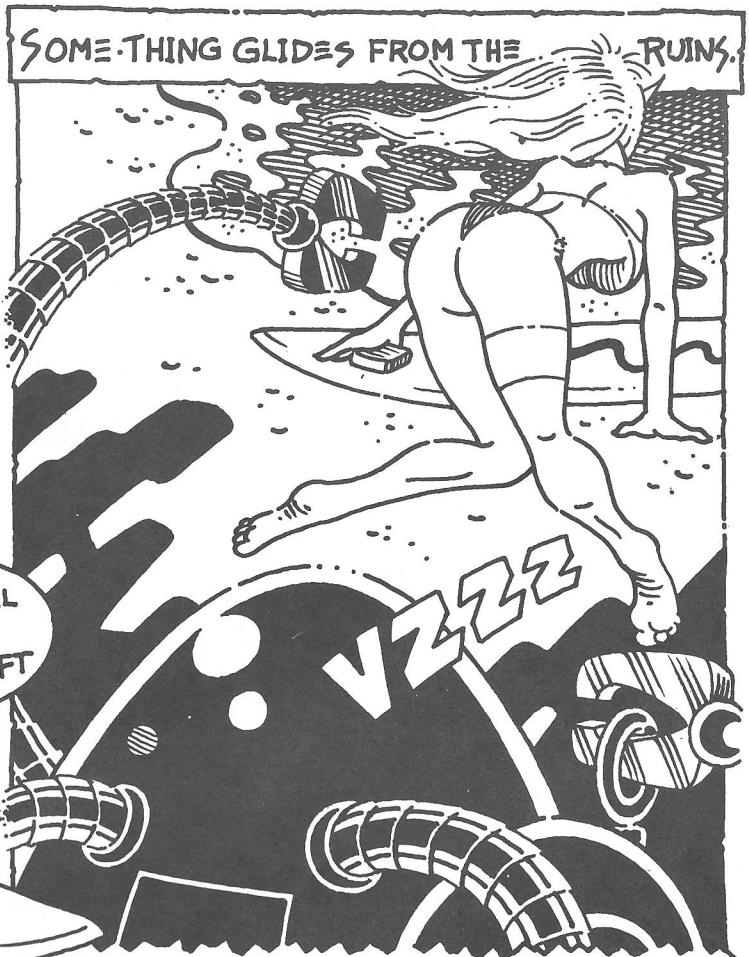
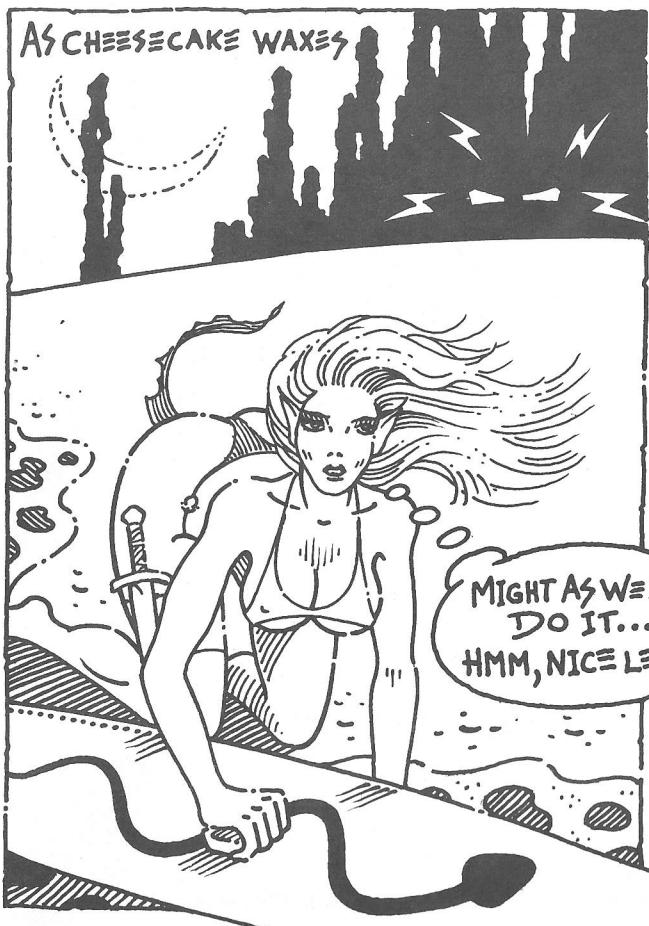
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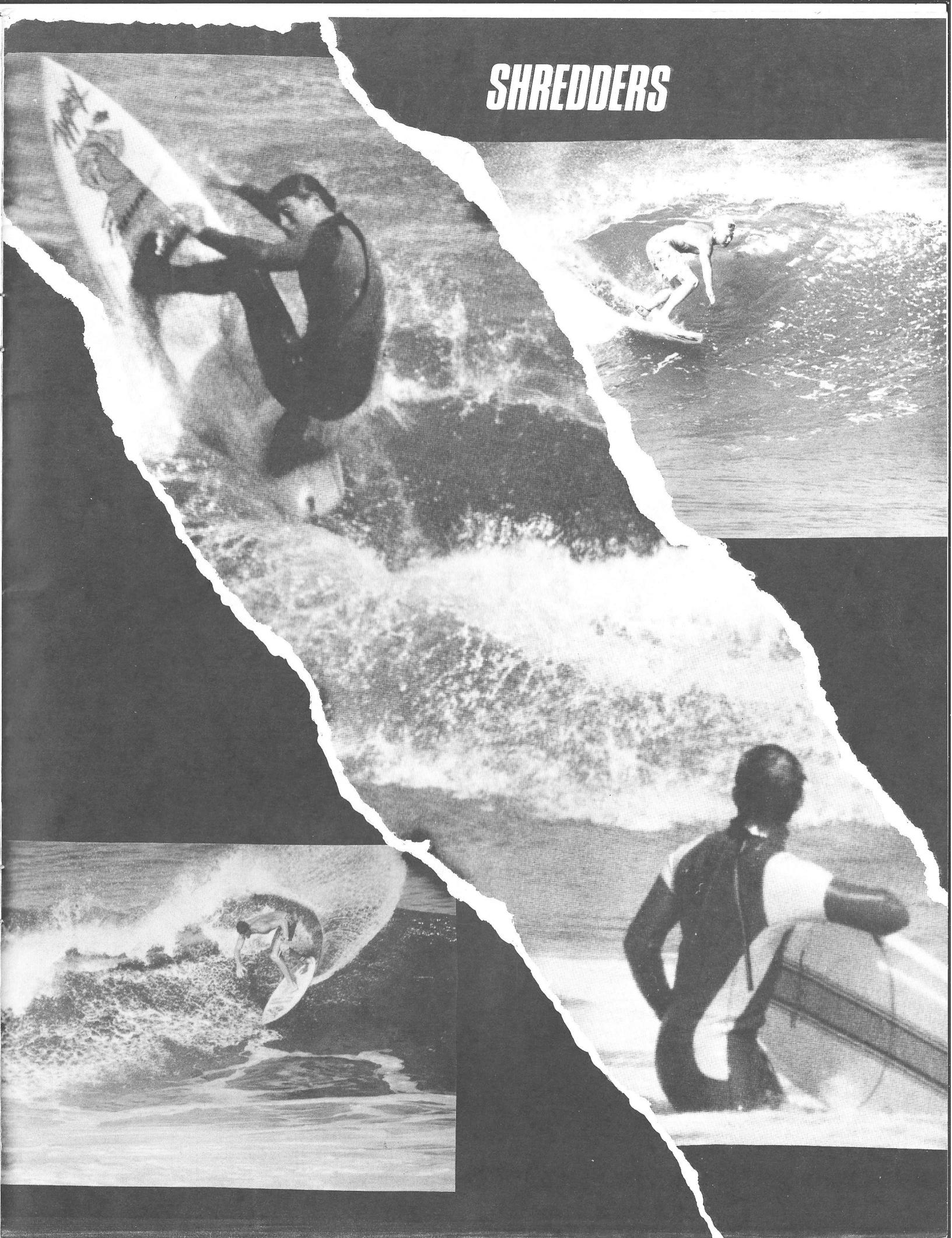
CYLINDERS



WAVE PHOTOS:
McCARTHY



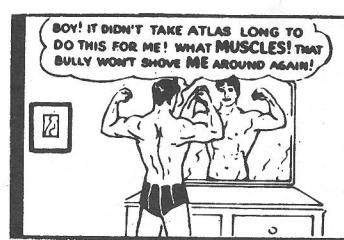
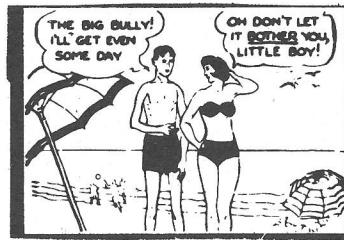
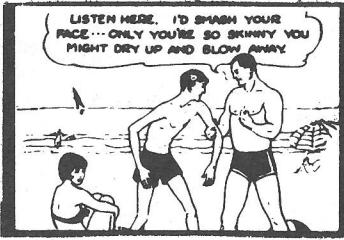
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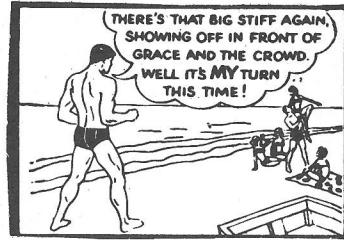
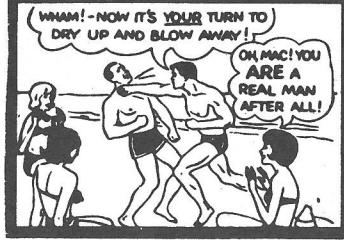
SHREDDERS

It won't be long before Summer's here. Hot waves, women and surfing will be the absolute rage, so take a lesson from Roscoe Hunt (bottom) and some unknown guy (top) and pull in or stay in! Photos McCarthy.





A day AT The JETTY...



WIERD TALES . . .

I use to see him around a lot, yet for the past two weeks he's been missing. That was until today. He was found dead and stinkin' back in the swamp. We took this picture because we didn't think he'd mind, seeing how he was just dead and stinkin'. This is a close-up of his dead little rat paw (the sucker had some fingernails didn't he.) To you he was probably just a filthy stinkin' rat but to us he was a friend. Anyhow here's to you rat.

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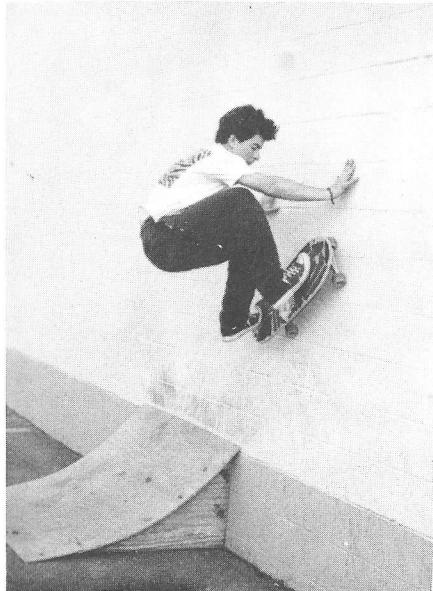
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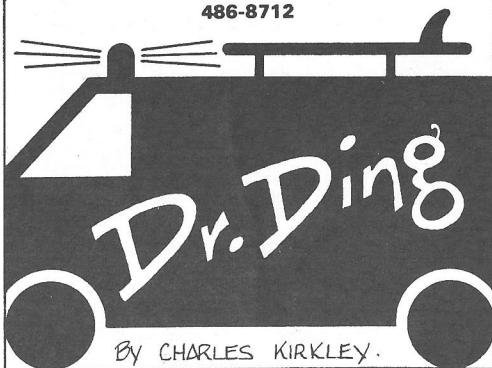
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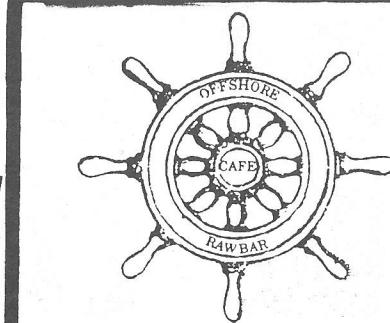
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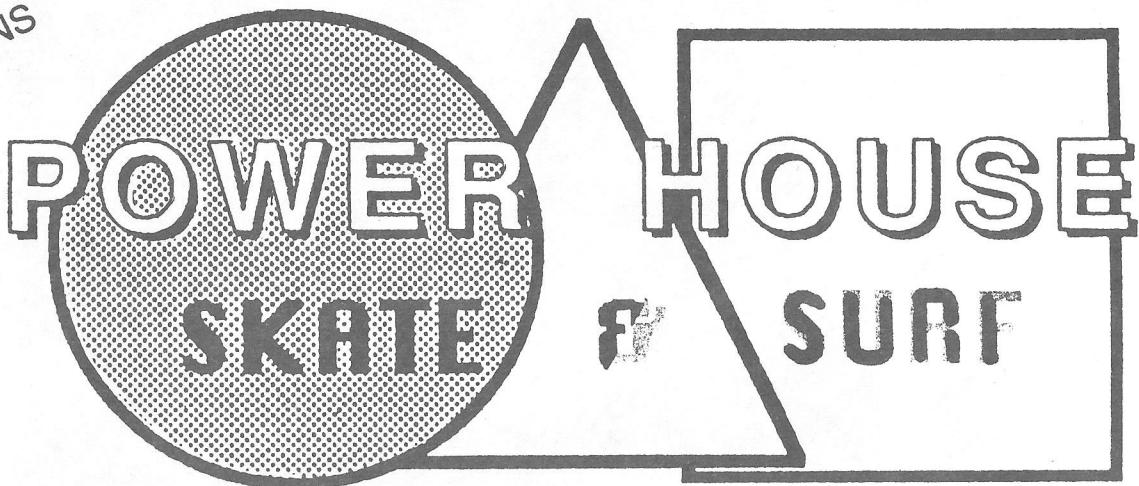
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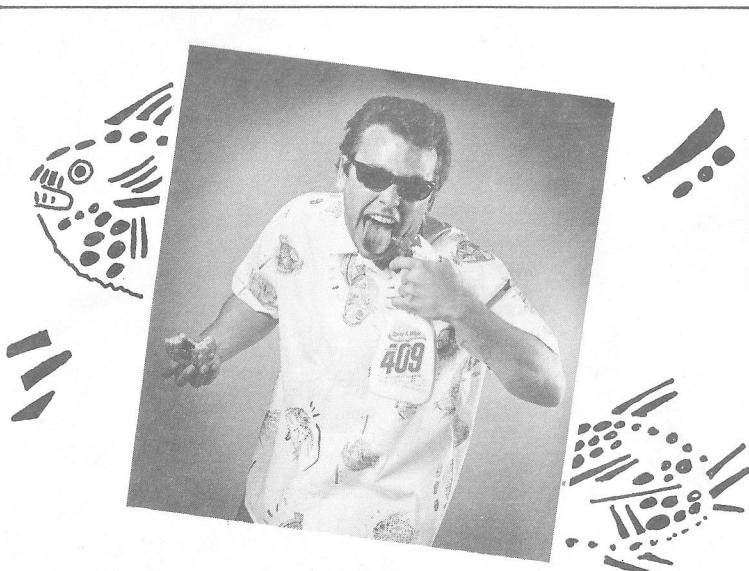


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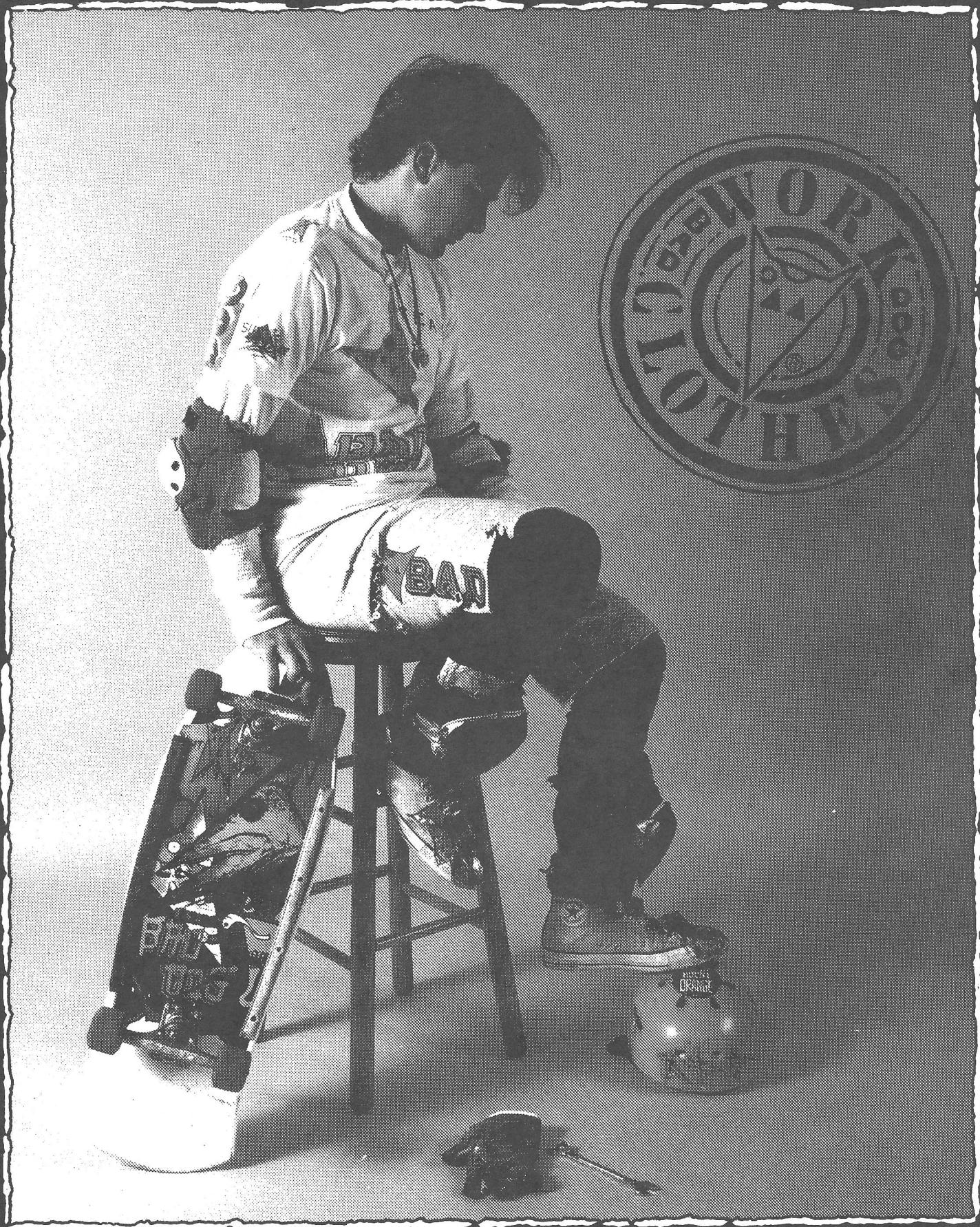
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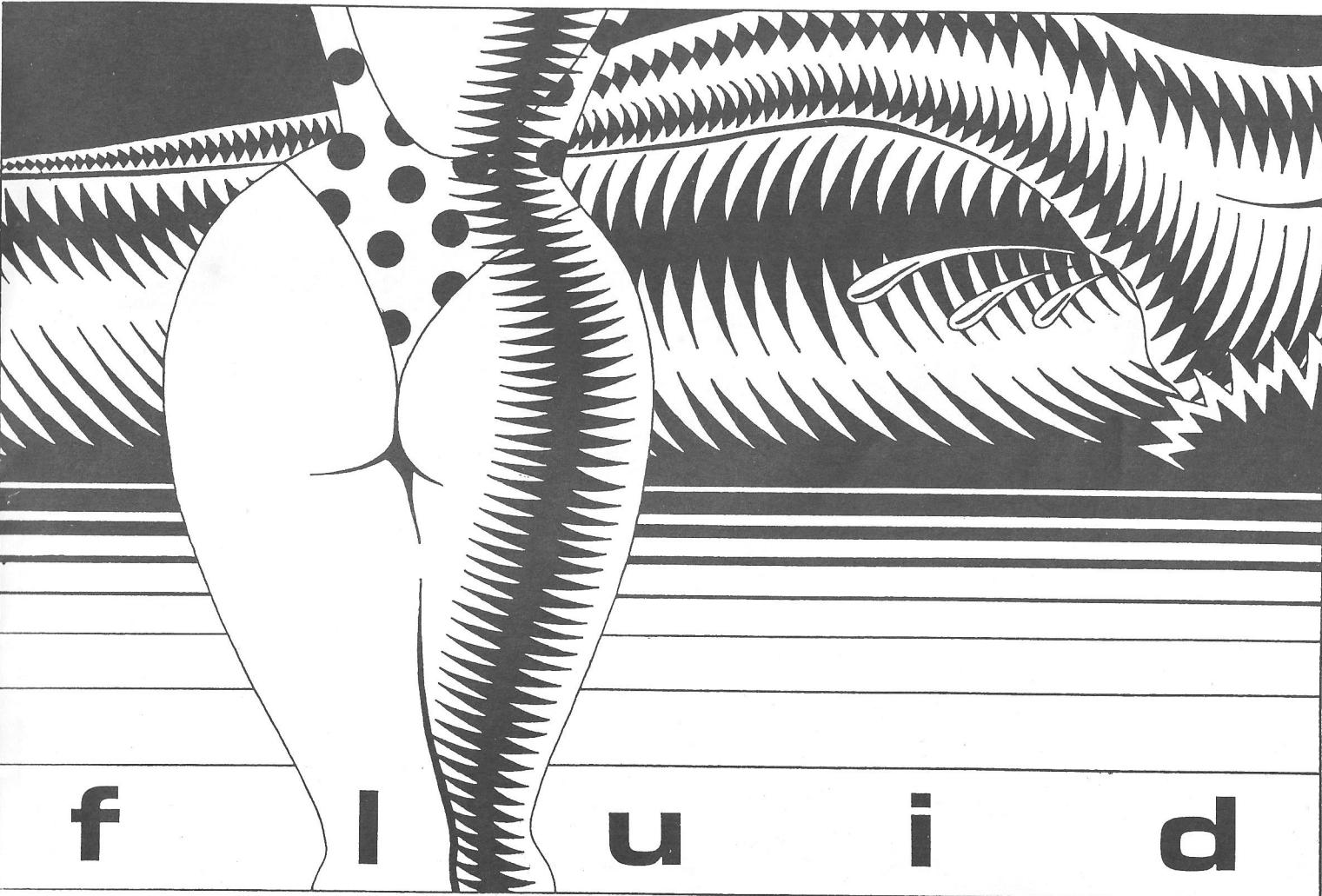


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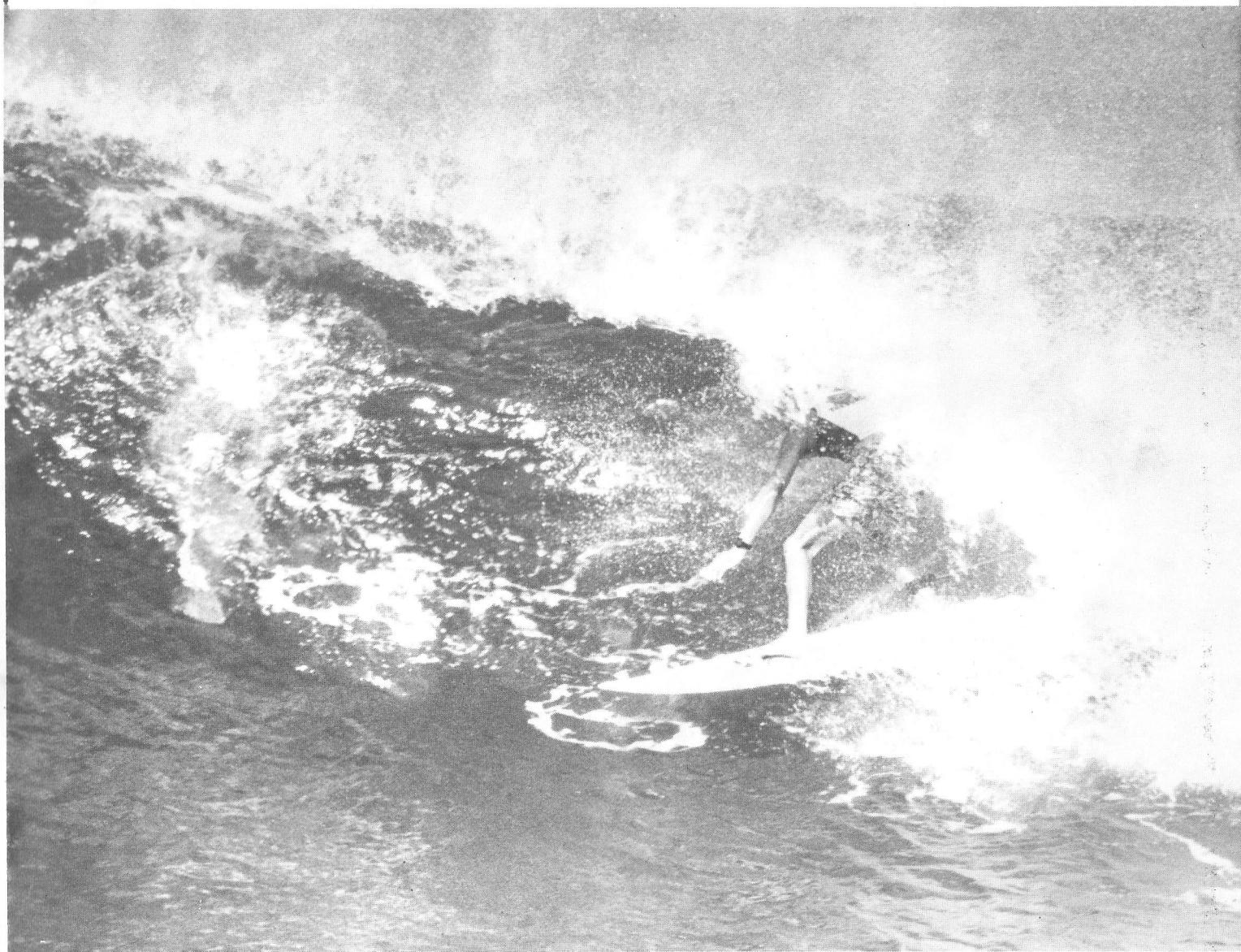
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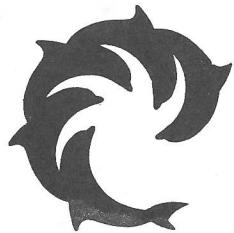
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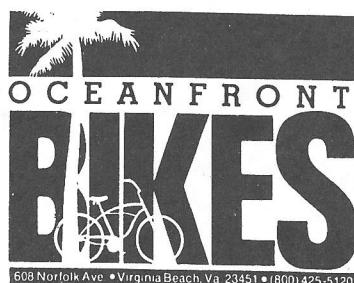
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